

B.B.A. Semester - 6 (CBCS) Examination**March/April-2024 (OLD COURSE)****SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT(ELECTIVE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que.1 What is Return? Elaborate Various Types of Return in Detail. (14)

OR

Que.1 Define Investment. Explain Various Investment Avenues in Detail. (14)

Que.2 What is Equity Valuation? Describe Equity Valuation Models in detail. (14)

OR

Que.2 What is Fundamental Analysis of Securities? Explain EIC(Economic, Industry and Company) Framework in Detail. (14)

Que.3 What is Technical Analysis? Explain it's Assumptions and Limitations in detail. (14)

OR

Que.3 What is Technical Analysis? Differentiate Fundamental analysis with Technical analysis. (14)

Que.4 Explain the Concepts of Portfolio Risk and Portfolio Return. Explain the Markowitz Model for 2 and 3 assets portfolios. (14)

OR

Que.4 What are the Limitations of Markowitz Model. Explain the Mechanism of Efficient Frontier and Optimum Portfolio with Diagram. (14)

Que.5 Write Short Notes. (Any Two) (14)

1. Portfolio Management
2. Treynor's Model
3. NAV
4. Asset Management Companies
5. Mutual Funds
